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QR Code Generator Application Development

PROJECT TITLE:

QR Code Generator Application Development

# AGENDA

3/21/2024 **Annual Review**

# Problem statement

# Project overview

# Who are the end users?

# Solutions and its value proposition

# The wow in my solutions

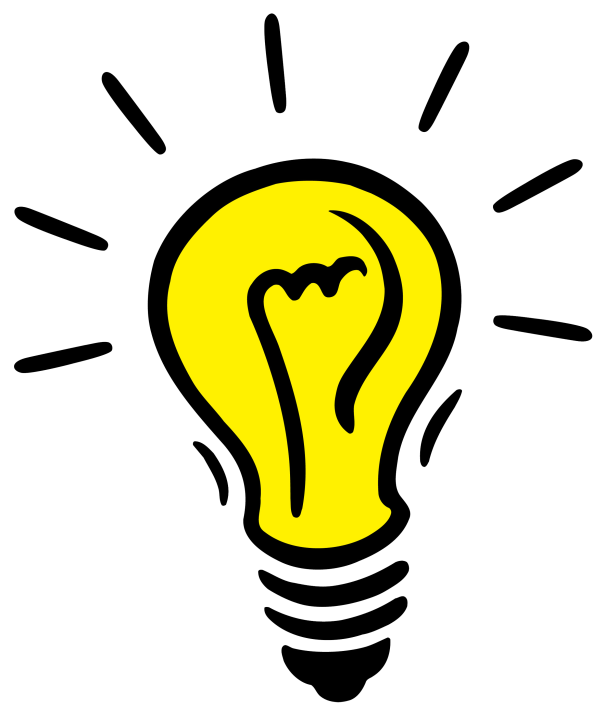
# Modelling

# Results



PROBLEM STATEMENT

The objective of this project is to develop a QR code generator using Generative AI techniques that can efficiently create customized and visually appealing QR codes for various applications. Traditional QR code generation methods lack flexibility and aesthetics, often resulting in generic and uninspiring QR codes. There is a growing need for a solution that leverages Generative AI to generatorQR codes with unique designs, patterns, and embeddings while maintaining data integrity and readability.

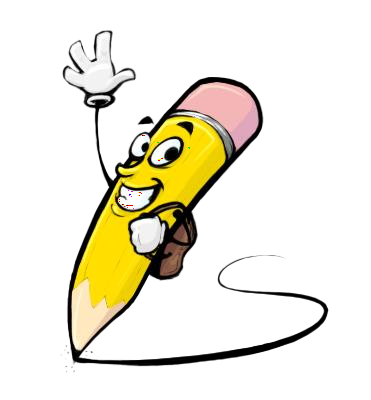




3/21/2024 **Annual Review** 4

PROJECT OVERVIEW

The project addresses the need for a user-friendly and versatile QR code generating application that simplifies the process of creating QR codes for different types of data. Existing QR code generation methods may lack customization options or require technical expertise, making it challenging for users to generate QR codes tailored to their specific needs. The project seeks to overcome these challenges by providing a comprehensive and intuitive QR code generating solution.



WHO ARE THE END USERS?

* **Individual users**
* **Businesses**
* **Marketing and Advertising Professionals**
* **Event organizers**
* **Government and public sectors Organizations**
* **Educational institutions**

SOLUTION AND ITS VALUE PROPOSITION

Users can quickly and easily generate QR codes for various purposes without the need for complex software or technical expertise. Simplifies the process of encoding information into QR codes, saving time and effort for users. Allows users to customize QR codes with different colors, shapes, sizes, and embedded logos, enabling branding and personalization. Provides flexibility to tailor QR codes to specific use cases and preferences, enhancing their visual appeal and effectiveness. Enables QR code generation without an internet connection, ensuring data privacy and accessibility in offline environments.



THE WOW IN MY SOLUTION

Implements AR technology to allow users to interact with and visualize their QR codes in a 3D or augmented environment. This can add a fun and engaging element to the QR code generation process. Enable QR codes to trigger interactive experiences when scanned, such as displaying animations, playing videos, or launching interactive web pages. This can create memorable and immersive experiences for users and their audience.



# RESULTS

Verify that the QR code generator accurately encodes user input data into QR code format, supporting various data types such as text, URLs, contact information, and more. Validate customization options such as colors, shapes, sizes, logo embedding, and error correction levels, ensuring that users can create QR codes tailored to their specific requirements. Test offline support functionality to ensure users can generate QR codes without an internet connection, enhancing accessibility and usability.



3/21/2024 **Annual Review**